

THE PLASTIC FREE RIVERS

MAKATHON

PROGRAM DAY 2

10 JUNE 2016

3D MAKERS ZONE
OUDEWEG 91-95 | HAARLEM

MAKATHON

9:00 - 9:30
KICK-OFF MAKATHON

09:30 - 16:00
**BUILDING PROTOTYPE
+ MASTERCLASSES**

16:00 - 17:30
**INDIVIDUAL PITCHES
OF TECHNICAL SOLUTIONS**

16:00 - 18:00
DRINKS

18:00 - 20:00
DINNER

20:00 - 22:30
ELABORATE SOLUTION

22.30 - 23.30
KEEP UP THE SPIRIT

23.30 - 08.00
(MORNING 11 JUNE)
ELABORATE SOLUTION



Get live notifications!
with our Telegram group

Download the Telegram app
in Google Play Store or Apple
Appstore.
Visit in your mobile browser:
<https://telegram.me/makathon>
Press 'lid worden/become a
member'

WIFI:
For Laptops:
name: Makathon-Laptop
password: PLASTICFREERIVERS

For Mobile Devices:
name: Makathon-Mobiel
password: Makathon

MASTERCLASSES DURING THE MAKATHON

10:00 - 10:30 | PRESENTATION ROOM
MASTERCLASS: ONTWIKKELEN MET HOGESCHOLEN
Rolf Bossert (Advisor, Syntens)
Rik Voerman (Owner, process waste reduction projects)

10:30 - 11:00 | PRESENTATION ROOM
MASTERCLASS: SYSTEM ENGINEERING
Douwe Dresscher (PhD student at University of Twente)

10:30 - 11:00 | MAAK
MASTERCLASS: 3D-PRINTING
Tobias Strating (Owner at SymbioShape)

11:00 - 11:30 | PRESENTATION ROOM
**MASTERCLASS: VERDIENMODELLEN CIRCULAIRE
ECONOMIE**
Noortje Schrauwen (Founder Grondstofjutters | The Meetplant)

11:30 - 12:00 | PRESENTATION ROOM
MASTERCLASS: LORA
*Dustin Snijders (Principal technical consultant
KPN Consulting)*

11:30 - 12:00 | MAAK
MASTERCLASS: INVESTEREN IN DUURZAME INNOVATIE
Yvon Wolhuis (Impact Entrepreneur, Strategic Advice)

12:00 - 12:30 | PRESENTATION ROOM
MASTERCLASS: PLASTIC ROADS
Anne Koudstaal (Project Manager PlasticRoad at KWS Infra)
Simon Jorritsma (Special techniques advisor, InfraLinq)

13:00 - 13:30 | PRESENTATION ROOM
MASTERCLASS: MICROPLASTICS
*Prof. Bart Koelmans (Professor Water and Sediment Quality
affiliated at Wageningen University and the Marine Institute for
Ecosystem Studies)*

14:00 - 14:30 | PRESENTATION ROOM
MASTERCLASS: INNOVATIE PARTNERSHIP
Floris den Boer (Manager Innovation Procurement, PIANOo)

14:30 - 15:00 | PRESENTATIEZAAL
MASTERCLASS: MVO NEDERLAND
Jose van der Klauw (MVO Nederland)

15:00 - 15:30 | PRESENTATION ROOM
MASTERCLASS: NRK RECYCLING, KETENAKKOORD
Wouter Smit en Bernard Merkx

15:30 - 16:00 | PRESENTATION ROOM
MASTERCLASS: NATIONALE EN EUROPESE SUBSIDIES
Erik Jan Langkamp (Evers + Manders Subsidieadviseurs)

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MAKATHON

PROGRAM DAY 3

11 JUNE 2016

3D MAKERS ZONE
OUDEWEG 91-95 | HAARLEM

MAKATHON

08.00 - 09.00
BREAKFAST

09.00 - 10.30
PITCHES PLENARY

10.30 - 15.30
ELABORATE SOLUTION

15.30 - 16.30
DRY RUN PITCHES

17.00 - 18.00
FINETUNE PITCHES

18.00 - 20.00
PITCHES FOR JURY

20.30 - 21.00
ANNOUNCEMENT WINNERS

21.00
DRINKS

MASTERCLASSES DURING THE MAKATHON

10:30 - 11:00 | PRESENTATIEZAAL

MASTERCLASS: BUSINESS MODEL CANVAS

*Erik Driessen (Head of Industrial Water
at Isle Utilities)*

11:30 - 12:00 | PRESENTATIEZAAL

MASTERCLASS: WAARDEPROPOSITIE CANVAS

Dave Neeteson (Strategy Designer)

13:00 - 13:30 | PRESENTATIEZAAL

MASTERCLASS: BUSINESSMODELLEN

*Max Tau (Sr Business Process Analyst -
Supply Chain, PVH Corp.)*

LOCATION:



Oudeweg 91-95 | 2031 CC | Haarlem

How to get there:

BY CAR:

Navigate to Ingenieur Lelyweg 10. From there take a left through the large gate (with the 3D Makers Zone banner). Park your car on the backside of the big hall (3D Makers Zone).

BY PUBLIC TRANSPORT:

Take the train to station 'Haarlem Spaarnwoude' or 'Haarlem'. From here take a 16 min. walk to Oudeweg 91-95.